Jason Sebastian

jasonsebastian.netlify.app| P: +62-821-2828-2889| jason.js700@gmail.com

EDUCATION

BINUS UNIVERSITY | Jakarta, Indonesia
Bachelor of Computer (S. Kom.) | Expected Feb 2027
Major in Business Analytics; Part of School of Information System
Cumulative GPA: 3.77/4.0
Relevant Coursework: UX Research and Design; Information Systems Analysis & Design; Data & Information
   Management; Business Application Development; Business Analytics; Descriptive Analytics; Predictive
   Analytics; Testing and System Implementation

WORK EXPERIENCE

FREELANCER | Jakarta, Indonesia
UI/UX Designer & Front-end Developer | April 2024 – Now

- Designed and delivered **10+ responsive UI/UX projects** using Figma, improving client usability and engagement.
- Built and maintained **front-end interfaces** with React, HTML, CSS, and JavaScript, ensuring **100% mobile responsiveness**.
- Collaborated closely with clients to understand business needs, **reducing revision cycles by 30%** through clear communication and prototyping.
- Improved page performance by **20–40%** via optimized front-end code, asset compression, and streamlined design components.
- Managed complete project lifecycles—from ideation to deployment—maintaining a **95%+ on-time delivery rate**.

PROJECTS

TWITTERS SENTIMENT ANALYSIS | Aug 2025

- **Developed a Natural Language Processing (NLP) pipeline** using Python and NLTK to scrape and classify 1,000+ tweets in real-time.
- Enabled users to be recommended movies based on 50+ data points; awarded most innovative project by Google engineer

RETAIL DATA VISUALIZATION PROJECT | 2025

- **Developed a comprehensive dashboard** in **Tableau** using the Superstore dataset, utilizing **Level of Detail** (LOD) expressions and **Calculated Fields** for precise cohort analysis.
- Engineered interactive **filters and parameters**, allowing users to drill down into specific customer segments, shipping modes, and product sub-categories dynamically.
- Published the dashboard to Tableau Public, demonstrating proficiency in **data storytelling and user-centric design principles**.

BILLIARD CUE WEBSITE| **xsjbilliard.com** | Oct 2025

- Designed and developed a high-performance portfolio website to showcase premium billiard assets using **Astro.js** and **Tailwind CSS**.
- Integrated a **Headless CMS** to manage dynamic inventory data using **Decap CMS**

ACTIVITIES

Vihara Delapan Jalan Mulia Youth Staff | Technical Volunteer & Event Staff   Tangerang, Banten
Head of Events   Sep 2020 – Present
- **Collaborating in a team to engineer a "Digital Dhamma Library" application**, digitizing religious resources to improve accessibility for the community.
- **Coordinated logistics and operations** for major ceremonial events, ensuring seamless execution for attendees and managing on-site workflows.

ADDITIONAL

Technical Skills: Advanced in SQL, XAMPP, Java, Javascript, HTML/CSS; Proficient in React.js, Next.js, Astro.js, Figma, Microsoft Excel, Tableau
Languages: Fluent in English, Indonesian; Moderate in Mandarin
Certifications & Training: Data Analyst Associate at DataCamp, Front-end Developer at Dicoding, Back-end Fundamental at Dicoding, Dart & Flutter Fundamental at Dicoding